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**FRESH FOR FALL:**

***Massoud Puts Spotlight On Latest Upholstery Colors, Textures, Styles During Fall 2013 High Point Market***

**DALLAS, TX (August X, 2013)** -- Massoud Creative Director Ronna Griest continues to put a fresh twist on the classic styles that have defined the upholstery leader for much of its 50-year history. During the Fall 2013 High Point Market, the company's Hamilton Wrenn District showroom (310 N. Hamilton, Ste 104), will highlight many of her newest, versatile sofa, settee, chair, ottoman and other designs in an array of colors, textures and styles.

Among the Fall 2013 market highlights include:



**574 CHAIR** – This delightful decorative wood chair design calls upon a dramatic, clean, black finish and silver-toned nailhead trim to frame the cool blue, green and natural tones of the Bora Bora Breeze fabric. Offering a fresh look for any room, this chair measures 38”h x 27” d x 25”w. Suggested retail - \$999.

fringe accents. 60” w x 61”d x 38”h. Suggested retail – \$2999.

**9603 CHAIR & A HALF** – Lush and luxurious, this spacious chair and a half invites you to curl up in style. A soft blue Brussels Aqua Velvet cover provides a rich contrast to a pillow assortment in a host of colors, trim and



**2581 SOFA** –A magnificent blend of fabric and leather, this piece brings complimentary patterns and textures together in subtle tones of grey, black and beige. Offering a rich look, the striking pattern of Swag Onyx fabric on the seat cushion is set against an array of fabric to leather combinations along the arm panels, inside wings, inside back and back of this stunning piece. The versatile combination of fabrics and textures



featured includes Aztec Flame and Springmaid Licorice, Everest Siberian, Ragtime Onyx, Grey Brindle, Renegade Granite and others. 103”w x 43”d x 51”h. Suggested retail – \$6999.



**L205NL Ottoman** – Lucite and leather come together to add a fabulous room accent. Shown in the lovely warm green Echo Spruce leather with nailhead trim atop 14” Lucite legs measure 14” . Dimensions – XX “ l x XX” d x XX”h Suggested retail -- \$1799.

**L4043 CHAIR** – A rich blend of retro influences and modern styling. This sleek design contrasts the textured vinyl, faux skin pattern of Hiphop Cream along the outside back, arms and frame with soft Stargo Canvas leather on the inside front and seat for rich effect. A pillow with Hiphop Cream on one side and Gibson Pearl on the other provides the perfect finishing touch. Dimensions – 33” w x 36”h x 36”d. Suggested retail -- \$2499.



**492 CHAIR** – Brighten up any room with this casually elegant chair design. The blue, tan/camel tones of the Laos Olive fabric are versatile enough to blend seamlessly into any décor. Nailhead trim along the sides complete the look. 23”w x 37”h x 36”d. Suggested retail-- \$1249.



**4801 SOFA** - -- Subtle and sumptuous, this sofa style promises to bring a touch of elegance to today’s home. Shown in the shimmering white beige hues of Brussels Moonbeam velvet, the piece features a luxurious 9” bullion skirt trim and pillows in Verona Tan, Glimmer Tea Stain, Triana Oyster and a host of fringe and tassel accents. 107”w x 47”d x 45”h. Suggested retail -- \$5499.



Look for more information coming soon on other new designs set to debut during Fall Market.

**ABOUT MASSOUD** - Now celebrating its 50<sup>th</sup> anniversary, Dallas-based, family-owned upholstery manufacturer Massoud has built a solid reputation during its rich history by offering top quality designs, exceptional value, quick delivery and dependable service. With virtually unlimited customization options, the line includes a wide range of sofa, loveseat, chair, bench and other frames, 1200+fabrics in fresh patterns, dramatic colors and textures, a tremendous selection of luxurious leathers and hundreds of design details. Virtually any Massoud fabric, leather, frame, trim or finish can be combined to create a personalized, one-of-a-kind design statement.

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